

# CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.  
Please Use Reference Number and Company Name in Your Email Subject Line.

## 497-27 Portugal, Vinho Verde, alvarinho (B)

**Range:** Fixed range  
**Distribution:** Stores (MT 75%, AB 203)  
**Launch date:** 2025-12-01  
**Deadline tender answer:** 2025-04-03  
**Deadline tender sample:** 2025-05-06  
**Style and taste profile:** We are looking for a very fresh, grape- and origin typicity, white wine.

### Product requirements:

**Price to consumer (SEK):** Max 99  
**Country of origin:** Portugal  
**EU product category:** Wine from EU with protected origin denomination  
**Type of product:** White wine  
**Volume:** 750 ml  
**Packaging:** Lightweight bottle max 420 g  
**Vintage:** 2024  
**Available volume (liters):** 36 000  
**Grape composition:** Minimum of 90 % alvarinho.  
**Designation of origin:** DOC Vinho Verde or underlying region

**EXW finished product:** Up to 2,75 EUR / PCS

**EXW bulk:** Up to N/A EUR / Liter

### PnL

Gross margin SE buildup PCS		RSP 89 SEK			RSP 99 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,25	EUR	68%	2,75	EUR	71%
Logistics inbound	Europa	0,19	EUR	6%	0,19	EUR	5%
Logistics SE		0,36	EUR	11%	0,36	EUR	9%
Marketing		0,17	EUR	5%	0,20	EUR	5%
Contributive margin		0,33	EUR	10%	0,39	EUR	10%
<b>Price to Systembolaget</b>		<b>3,31</b>	<b>EUR</b>		<b>3,91</b>	<b>EUR</b>	
Systembolaget margin		0,96	EUR		1,04	EUR	
Alk Tax + VAT		3,48	EUR		3,65	EUR	
<b>RSP</b>		<b>7,74</b>	<b>EUR</b>		<b>8,61</b>	<b>EUR</b>	

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.