

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-27 France, Provence, rosé wine, B-i-B, organic (A)

Launch date: 2025-06-02
Deadline tender answer: 2024-12-01
Deadline tender sample: 2024-12-04
Style and taste profile: We are looking for a dry, fresh, fruity and full-flavored wine with hints of red berries, fresh herbs, watermelon and pomegranate.

Product requirements:

Price to consumer (SEK): Max 299
Country of origin: France
EU product category: Wine from EU with protected origin denomination
Type of product: Rosé wine
Volume: 3 000 ml
Packaging: **Bag-in-Box** or pouch
Vintage: 2024
Available volume (liters): 288 000
Residual sugar (g/l): Max 5
Designation of origin (as stated on packaging): AOP Côtes de Provence or Coteaux d'Aix-en-Provence
Method of aging: The wine shall not have been in contact with oak
Other requirements: The product must meet existing criteria for organic wine according to current EU legislation. The controlling body and that the wine is organically certified must be clearly stated on the label/packaging. Within three (3) days after the tender winner has been informed about the tender win, a valid certificate must be received by Systembolaget proving that the producer stated in the offer meets the criteria for production of organic wine according to current EU legislation.

EXW finished product: Up to 8,30 EUR / PCS
EXW bulk: Up to 2,00 EUR / Liter

PnL

Gross margin SE buildup PCS		RSP 249 SEK			RSP 299 SEK		
FOB oversea / FCA Europe	PCS / 3000 ml	5,70	EUR	72%	8,30	EUR	75%
Logistics inbound	Europa	0,33	EUR	4%	0,33	EUR	3%
Logistics SE		0,72	EUR	9%	0,72	EUR	7%
Marketing		0,40	EUR	5%	0,55	EUR	5%
Contributive margin		0,80	EUR	10%	1,10	EUR	10%
Price to Systembolaget		7,96	EUR		11,00	EUR	
Systembolaget margin		1,64	EUR		2,09	EUR	
Alk Tax + VAT		12,05	EUR		12,92	EUR	
RSP		21,65	EUR		26,00	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.