

# CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.

Please Use Reference Number and Company Name in Your Email Subject Line.

## 495-23 France, Crémant de Loire rosé, organic (B)

**Launch date:** 2025-06-02  
**Deadline tender answer:** 2024-11-28  
**Deadline tender sample:** 2024-12-30  
**Style and taste profile:** We are looking for a dry, fresh, modern and balanced wine with hints of wild strawberry, cream and raspberries. The wine shall have a pale, salmon-pink colour.

### Product requirements:

**Price to consumer (SEK):** Max 99  
**Country of origin:** France  
**EU product category:** Quality sparkling wine from EU.  
**Type of product:** Sparkling wine  
**Volume:** 750 ml  
**Packaging:** Bottle  
**Available volume (liters):** 60 000  
**Type of closure:** Mushroom stopper (Champagne cork)  
**Residual sugar (g/l):** Max 22  
**Designation of origin (as stated on packaging):** AOP Crémant de Loire  
**Method of aging:** The wine must have been on its lees for at least 12 months.  
**Other requirements:** The product must meet existing criteria for organic wine according to current EU legislation. The controlling body and that the wine is organically certified must be clearly stated on the label/packaging. Within three (3) days after the tender winner has been informed about the tender win, a valid certificate must be received by Systembolaget proving that the producer stated in the offer meets the criteria for production of organic wine according to current EU legislation.

**EXW finished product:** Up to 2,30 EUR / PCS

**EXW bulk:** Up to N/A EUR / Liter

### PnL

Gross margin SE buildup PCS		RSP 89 SEK			RSP 99 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,30	EUR	68%	2,80	EUR	71%
Logistics inbound	Europa	0,19	EUR	6%	0,19	EUR	5%
Logistics SE		0,36	EUR	11%	0,36	EUR	9%
Marketing		0,17	EUR	5%	0,20	EUR	5%
Contributive margin		0,33	EUR	10%	0,39	EUR	10%
<b>Price to Systembolaget</b>		<b>3,31</b>	<b>EUR</b>		<b>3,91</b>	<b>EUR</b>	
Systembolaget margin		0,96	EUR		1,04	EUR	
Alk Tax + VAT		3,48	EUR		3,65	EUR	
<b>RSP</b>		<b>7,74</b>	<b>EUR</b>		<b>8,61</b>	<b>EUR</b>	

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.